user guide

50,000 new registered users every year
20,000 sold lots
30,000 daily views
500,000 buyers in the World

www.industrialdiscount.com
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1.1 INTRODUCTION TO THE GUIDE

You are reading the user guide for Industrial Discount, online portal, part of the IT Auction network, specialized in the sale of industrial machinery, industrial units, and ongoing business.

The goods are sold by online auction on behalf of legal procedures, leasing companies or companies that wish to give value to their surplus assets.
2.1 REGISTRATION

Step 1.

- Click on the button “register” that you find on the top-right corner of the home page.
- Insert a valid email address and a password and click on the button “REGISTER FREE”

You are now logged in but you won’t be able to see or use all the website features or sections until you validate your email.

- Confirm your email address by clicking on the link you received Here you go! Now you can browse and access all auction information, documentation, and use the watchlist section.
2.2 REGISTRATION

Step 2.
- To pay a deposit and take part in an auction we will ask you to complete your profile with the data necessary for invoice purposes.

**IMPORTANT**
Please pay attention to the data you type in as they will be automatically used to issue your invoice and after auction closure no modification request will be accepted.

*For any problem incurred during registration please send an email to info@industrialdiscount.com providing the email address you used to create a profile.*
3.1 HOW TO SEARCH FOR AUCTIONS

- You can make a search with various methods:
  - **USING A KEYWORD OR INSERTING THE AUCTION CODE**
    *in the search bar (you can apply filters to your search)*
  - **USING THE CATEGORY MENU**
  - **SEARCHING BY REGION**
4.1 WATCHLIST

The “watchlist” section allows you to follow the lots you are interested in.

- To access the page click on the icon in the light blue rectangle that you find on the top-right corner.

- To insert a lot in the watchlist click on the **eye shaped icon** that appears, in the search results list, when positioning the mouse pointer on the bottom-left angle of the lot picture.

- Or you can click on the link “add to watchlist” in the lot page.
4.1 WATCHLIST

From this page you can:

- Pay the deposit to take part in an auction
- Follow your favorite lots
- Insert an offer
- See the bulk value

Your Watchlist

<table>
<thead>
<tr>
<th>AUCTIONS CLOSING SOON</th>
<th>AUCTIONS WON TODAY</th>
<th>AUCTIONS LOST TODAY</th>
<th>CLOSED AUCTIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Today</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Auctions

<table>
<thead>
<tr>
<th>Auction 2959</th>
<th>Semi-finished kitchens and Fiat Ducato van - Exp. 1</th>
<th>20h 54m 45s</th>
<th>€ 45.370</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lot 5</td>
<td>Semi-finished kitchens - Exp. 1</td>
<td>20h 54m 45s</td>
<td>€ 43.770</td>
</tr>
<tr>
<td>Lot 14</td>
<td>Fiat Ducato van - Exp. 1</td>
<td>20h 54m 45s</td>
<td>€ 1.050</td>
</tr>
</tbody>
</table>

Future

Auctions

<table>
<thead>
<tr>
<th>Auction 2355</th>
<th>Electric concrete mixers and Oecam machine...</th>
<th>25/05/2018 16:00 CET</th>
<th>€ 95.893</th>
</tr>
</thead>
</table>

Lots
4.2 WATCHLIST: Closing auctions

The page “closing auctions” is divided into two sections:

- **TODAY:**
  includes the auctions and lots that close in the actual date ordered by closing time.

- **FUTURE:**
  includes the auctions and lots that close the next day or further.

In each section you may find the list of auctions and below the list of lots that you added to your “watchlist” this way you can keep yourself updated on the bulk value in case you wish to make offers in the second phase of an auction.
4.3 WATCHLIST: Lot removal

To remove a lot from your watchlist click on the red “x” button that appears in the lot line.

When an auction closes the lots of that auction, if not sold, will automatically move to the closed auction section and will re-appear in the list when a new experiment opens for that auction.

5.1 LOT PAGE: Important information

To ask for more specific information about a lot or to schedule an appointment for inspection you can write an email to the contact person whose details you can find on the auction page.

IMPORTANT

Please specify the auction code and lot number when asking for information.
5.2 LOT PAGE: Description

* Please note that the information already in our possession is already uploaded online in the **lot description** and in the documentation section where you can also find the specific sale terms and conditions.

**IMPORTANT**
The contact person details and the online documentation are available and downloadable only after registering with your email. We also remind you that to take part in an auction you must accept the specific sale terms and conditions downloadable from the auction or lot page.

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**LOT DETAILS**
- **Closing date:** 25-05-2018 15:00:00
- **VAT:** 22% if applicable
- **Buyers Premium:** 10% BP
- **Payment:** Within 30-05-2018
- **Inspection date:** 22-05-2018
- **Payment method:** BankTransfer
- **Collection:** Within 30 days after sale confirmation

**LOCATION**
- **City:** Forlì
- **Country:** IT

**LOT DOCUMENTATION**
- **LOT DESCRIPTION**
  - Fiat Punto vehicle, license plate EL95554, year 2012, about km 74,261, white color, worn tires, petrol and natural gas.
  - Please download the vehicle registration certificate, property certificate and keys.
  - You can also download the car documents.
  - The vehicle will take place at a car practice agency Effe in Fierenze. Please download the file transfer of property costs in order to know when to present.
  - The procedure for downloading the documentation guarantees the authenticity of the documentation that has to be produced to complete the practice as the sale is subject to a Legal Procedure. This means that the procedure requires the following actions by the Professional in charge.
  - Downloading the tender or data from Agenzia Effe.
  - Report in Court.
  - Downloading a copy of the above-mentioned document.

**RELATED SEARCHES**
- Would you like to take a look at all court actions and bankruptcies in Emilia Romagna?
  - Click on: Emilia Romagna Court Actions

**SALE DOCUMENTATION**
- **Download lots catalogue**
- **Download condition and invoice**

**CONTACT PERSON**
- **Name:** Savio Raffoni
- **Mobile:** 0546 046 707
- **Email:** sr@itauction.it

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6.1 HOW TO PLACE A BID

- Log in (if you haven’t done it yet, complete your registration with the information required)
- Go to the auction page
- Pay the deposit (via Credit Card or Wire transfer)
- Once your profile is linked to the auction click on “BID NOW” in the lot page next to the lot image
- Type in your offer
- Flag the box to accept the auction “Terms and Conditions” and click on “BID NOW”

IMPORTANT
*If you pay the deposit with credit card you will automatically be linked to the auction and can start placing bids immediately. If you pay by wire transfer you will be linked to the auction only after we receive the sum in our account.*
6.1 HOW TO PLACE A BID

Make sure you correctly place the bid:

- Type in your bid without dots or commas
- The first bid can be equal to the starting price
- From the second offer on your bid must include the minimum raise that the system shows in the bid modal
- The bid cannot be inferior to the starting price or the last offer received
- Make sure you accept the Specific Sale Terms and Conditions

You will receive a notification via email:

- When you place a successful bid
- Each time your offer is outbid
- Each time the Proxy Bid is outbid

HOW TO PLACE A BID: PROXY BID

In this field you can insert the maximum amount you are willing to offer. Each time your bid is outbid the Proxy Bid system will automatically raise the bids (applying the minimum raise) until it reaches the maximum bid you have previously set.
7.1 AUCTION CLOSURE

- **IN CASE OF NO WIN:**
  The deposit will be refunded within 7 working days from the auction closure.

- **IN CASE OF WIN:**
  Wait for our notification via email that confirms you are the highest bidder that will be followed by another email that confirms the win and contains the payment notes with the instructions for payment. You will receive a payment note for the goods and a payment note for the commissions and, if present, other accessory costs (read the F.A.Q. page for more information about this topic).

**IMPORTANT**
The accessory costs are always specified on the auction and lot page.
For more detailed information about how Industrial Discount works please read our F.A.Q. page.
Contacts:

✉️ info@industrialdiscount.com

💬 Customer care chat: Mon thru Fri
9 am - 1 pm / 2 pm - 6 pm